

METHODMATHS PRIVACY POLICY / GDPR COMPLIANCE

Updated on: **01st February 2018**

Effective from: **01st February 2018**

This privacy policy is specific to the Methodmaths website ("Website").

ASE Interactive Services Ltd. ("ASE") is committed to protecting your privacy online. This privacy policy explains how we will do this. It also addresses specific questions relating to GDPR compliance. We will review this privacy policy in the light of comments we receive so please check the latest version. If you have any questions about this privacy policy, please contact us by emailing at methodmaths@live.co.uk.

By using the Website, you are accepting the practices described in this statement.

What kind of information do we collect and how do we use it?

If you are a subscriber (including a subscriber on a trial basis), your personal information will be used to enable us to verify that you are a subscriber and to deliver any restricted content on the Website to you.

We may use information in our customer databases to send you information about us, our products and services, that we think may be of interest to you electronically or otherwise.

We request personal information (such as your name, email address and other contact details) from you when you contact us with subscription management queries, technical problems, to comment on the Website, or when you ask for information about how to use the products and/or services made available on the Website. Statistics regarding the types of queries submitted to us via the contact page may be collated by us in aggregate form so that we can effectively monitor the Website and improve levels of service.

If you have asked for information or subscribed to restricted content on the Website in the past and no longer subscribe to such service and do not wish us to store information about you, please contact us and we will remove your details from our customer databases. We need to store information about current subscribers in order to fulfill our contractual requirements to you and grant you access to restricted content on the Website.

You may notify us either in writing or by telephone or email that you object to being contacted or being contacted in a particular stated way. If you use more than one email address to communicate with us, please notify us of each email account you use.

What kind of information do we collect?

When you use the Website (e.g. visit, register as a user or purchase products or services via the Website), we may collect and process the following information about you:

- Information that you provide by filling in forms on the Website. This includes information provided at the time of registering to use the Website, subscribing to our products and/or services, posting material or requesting further services. We may also ask you for information when you enter a competition or promotion on the Website, and when you report a problem with the Website.
- If you contact us, we may keep a record of that correspondence.
- We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- Details of transactions you carry out through the Website and of the fulfillment of your orders.
- Details of your visits to the Website including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise, and the resources that you access.

How do we use your information?

We may use information held about you in the following ways:

- To ensure that content from the Website is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may interest you.
- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in the interactive features of our service, when you choose to do so.
- To notify you about changes to our service.
- To help us understand more about how the Website is used and to improve the Website.

When do we share information?

We do not sell or share your personal information with third parties.

If we believe that your use of the Website is unlawful or damaging to others, we reserve the right to disclose the information we have obtained through the Website about you to third parties to the extent that it is reasonably necessary in our opinion to prevent, remedy or take action in relation to such conduct.

We may also disclose or share your personal data in order to comply with any legal obligation; in order to enforce or apply any agreements or licenses with you; or to protect the rights, property, or safety of ASE, our employees, affiliates, agents, distributors, licensors, suppliers, and/or our customers. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

If any part of our business (including those of our affiliates) is sold or integrated with another business, your details may be disclosed to our advisers and any prospective purchasers and their advisers.

General Data Protection Regulation Compliance

ASE takes GDPR compliance and the privacy of all our students and teachers very seriously. We have conducted an organisation wide audit which has involved:

- Guidance from a Data Protection Consultant
- Documentation of our processing activities and the legal basis of processing personal data.
- Reviewing and updating all policies and procedures relating to the use of personal data.
- Reviewing and redrafting all privacy notices to ensure transparency with all students and teachers enrolled on our Website.

For each student or teacher registered on the Website, we store their name, encrypted password, year group (where specified), class code (where specified) and usage data, in terms of logins, responses to questions, marks accumulated and summative accuracy data. No other personal information, including article 9 data, is stored. Students can only access their own data once they have received login details from their school. Teachers can only access assessment data of any student within their school.

All student data is uploaded to the Website by your school administrator (Data controller) who acts as our key contact. This is necessary in order for students to interact with our online content. The school administrator has complete control over the addition or deletion of user accounts. Data can therefore be removed by the school at any time.

All data is stored on the Website server and is located at a secure data centre within the EU which is also GDPR compliant. In the unlikely event of any data breach, the nature of the breach, in addition to the resulting action to remedy such a breach, will be clearly communicated.

Updating your details and contacting us

If you have any questions or queries regarding this privacy policy or if any of the information that you have provided to ASE changes e.g. if you change your e-mail address, please contact us by sending an e-mail to methodmaths@live.co.uk.

Changes to our Privacy Policy

We reserve the right to make changes to this privacy policy. Any changes we may make to this privacy policy will be posted on this page and, where appropriate, notified to you by e-mail.

Governing Law

You agree that this privacy policy shall be exclusively governed in accordance with the laws of England and Wales and subject to the exclusive jurisdiction of the court of England and Wales.